

# iPhone 4

iPhone is a “smart phone,” which means it is actually a computer that just happens to make phone calls and take photos and videos. The best part--it’s very light and slim and fits into any shirt or pants pocket, but has a large, bright screen that is easily readable.

Most iPhones will connect automatically to a wireless Internet connection (wi-fi) such as you may have in your home or find in our Clubhouse, in business and restaurants, in hotels and motels, etc.

You buy an iPhone for \$199 (16 gb) or \$299 (32 gb) by signing a two-year contract with AT&T or Verizon. You pay extra for an Internet “data” connection via cell phone towers, usually \$10 per month, but then you don’t have to be in a wi-fi hotspot to go online.

Many applications (called “Apps”) are available on iPhone, about 425,000 of them. My favorite is “At Bat 11” which cost \$6.95 and keeps me abreast of all the major league baseball games, alerts me when my favorite team is playing, signals me when a Rays player makes a great play or scores a run, and provides radio play-by-play, as well as videos of game highlights and game summaries, all MLB standings, etc. For an extra charge, I can have video play-by-play of my favorite team (providing it’s not a blanked-out game in my viewing area).

An iPhone also functions as:

- a GPS, finding addresses and businesses for me
- an iPod music player complete with earphones
- a book reader, including lots of free books (classics) and plenty of books for sale from \$1.99 to \$9.99,
- an email service provider, allowing me to read and write email, send photos, etc.
- a Facebook provider
- a text messenger, allowing me to speak to my grandchildren (who never seem to answer the phone but will text-message happily for 15-20 minutes.

## More iPhone Features



### Face Time (video phone calling)

FaceTime works right out of the box—no need to set up a special account or screen name. And using it is as easy as it gets. Let’s say you want to start a video call with your best friend. Just find her entry in your Contacts and tap the FaceTime button. Or maybe you’re already talking on a voice call with her, iPhone 4 to iPhone 4, and you want to switch to video. Just tap the FaceTime button on the screen. Either way, an invitation pops up on her screen asking if she wants to join you. When she accepts, the video call begins.

**Two cameras**—one for video calling and one for taking digital photos and videos. iPhone 4 has two built-in cameras, one on the front above the display and one on the back next to the LED flash. The front camera has been tuned for FaceTime. It has just the right field of view and focal length to focus on your face at arm’s length. So it always presents you in the best possible light.



## 425,000 Apps

are available to buy or to download free when you tap iPhone's "App Store" icon.



Every program you download from the App Store makes your iPhone do even more. Enter the App Store to shop for amazing apps in almost every category: games, lifestyle, social networking, education, sports, etc. Many apps are even free.

If you're just browsing, the App Store makes it easy. You can see what's new in Featured, check out the Top 25, and flick through a few screenshots. Find apps by doing a quick search, then download them from wherever you are. Apps can be automatically downloaded to your iPad or iPod touch also. Or purchase apps to send as gifts to friends and family.

## Photos to go

Take the photos you have stored on your PC or Mac with you wherever you go. iPhone uses iTunes to sync photos from your computer to your iPhone, so you can look at them — and share them — from anywhere.



Shoot beautiful, detailed photos using the 5-megapixel camera with built-in LED flash.

Photos and videos can be emailed right from your iPhone by tapping a key and supplying an email address. You choose whether to send the photos or video at high resolution or low.

## Print all your snaps

AirPrint makes it easy to wirelessly print photos right from your iPhone. So when your friend says, "I want a copy of that," a few taps is all it takes to hand her a print she can take home.



## Widescreen photography

If you think photos look great on your iPhone, wait until you see them on your widescreen TV. AirPlay lets you wirelessly stream photos from your iPhone to your HDTV via Apple TV. Just tap the AirPlay icon, and the photos on your iPhone appear on your TV.

## HD Video Recording

iPhone 4 lets you record and edit stunning HD video. So it's the only phone — and camera — you need to carry with you.



## iBooks

iPhone is an amazing e-book reader and a great place to shop for books anytime, day or night. Vibrant colors, rich illustrations, and crisp, sharp text on the Retina display make reading a pleasure. Tap the iBooks icon and your bookshelf appears. Tap the Store button and the bookshelf flips around like to reveal the iBookstore, where you can browse tens of thousands of books — many of them free.

Browse by title, author, or genre. When you find a book you like, tap it to see more details, read reviews, even read a free sample. Download the book and it appears on your bookshelf, ready to read. Your new books automatically download to your iPad and iPod Touch, so you'll never be without your favorite reads.



## Maps

### Find yourself and your destinations

With iPhone, you can pinpoint your location on a map, and you can get directions to your destination so you can get there from where you are. iPhone 4 finds your location quickly and accurately using a combination of GPS, Wi-Fi, and cellular towers. As you move, iPhone updates your location automatically. And when you arrive, you can drop a pin to mark your location and share it with others via email or MMS.



## iTunes Store

### Instant Music, Movies, and TV Shows

You hear a song you remember and want to hear again. Or you're in an airport, wishing you had a good movie to watch. Just enter the iTunes Store to discover music, movies, and TV shows from all eras. Then download the content you want wirelessly, right to your iPhone.

When you buy music, movies, or TV shows from iTunes, it automatically downloads to all your devices over Wi-Fi or 3G. So everything new appears everywhere — on your iPad, iPhone, and iPod touch.

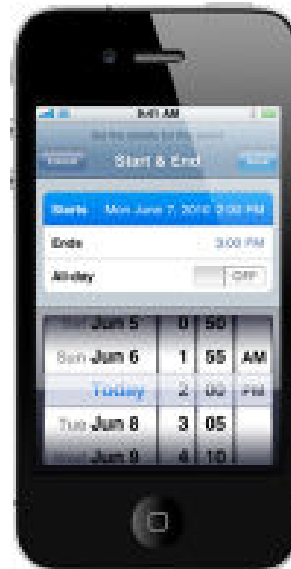
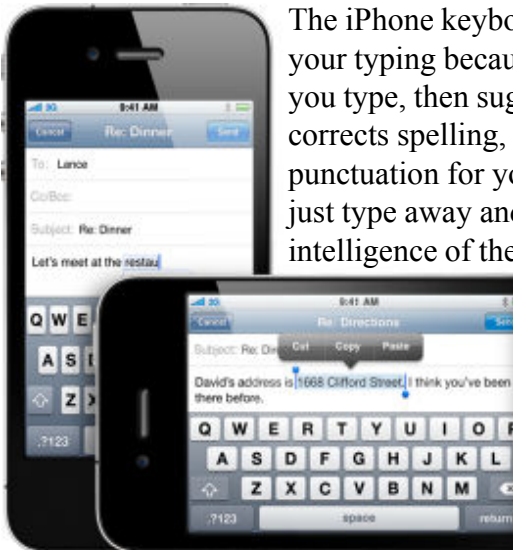


## Search for anything on your iPhone

Need a phone number in a hurry? Want to hear a song right now? With “Search,” everything on your iPhone is just a few taps away. On the main Home screen, flick your finger to the right, then type what you’re looking for in the search field. Search looks through everything on your iPhone — app names, contacts, calendars, songs, email and text messages, notes, and more. From there, a single tap takes you where you want to go.

## Fast, Accurate Typing

The iPhone keyboard accelerates your typing because it tracks what you type, then suggests words, corrects spelling, and inserts punctuation for you. The trick is to just type away and trust the intelligence of the keyboard.



## Easy Calendar

Quit writing on a wall calendar. On iPhone, there’s no need to type in dates and times when a quick flick does it all. A time wheel appears when you’re in the Calendar application.

## Your Telephone Keypad

Numbers aren’t squeezed next to letters on tiny keys. iPhone gives you a traditional phone keypad when you need it.

Mobile phone calling plans include free long distance.

And your “Contacts” list is the best phone book yet.

